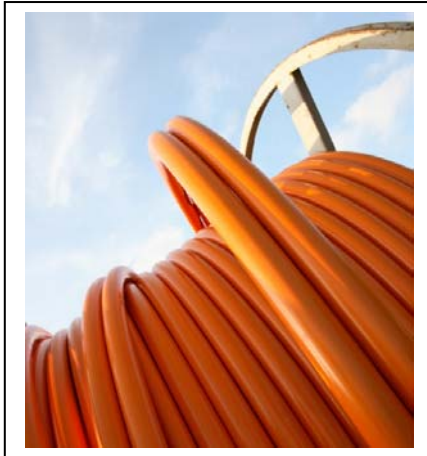


UPGRADE YOUR FTTH STIMULUS PROPOSAL!

THERE IS LIMITED SPACE IN STEP-1 TO MAKE YOUR PROJECT STAND OUT. ADD KEY ACTUAL BENCHMARK DATA, CHARTS, AND MORE TO SHOW YOUR...

...INFRASTRUCTURE IS PROVEN

Your FTTH projects and specific deployment choices are sound.



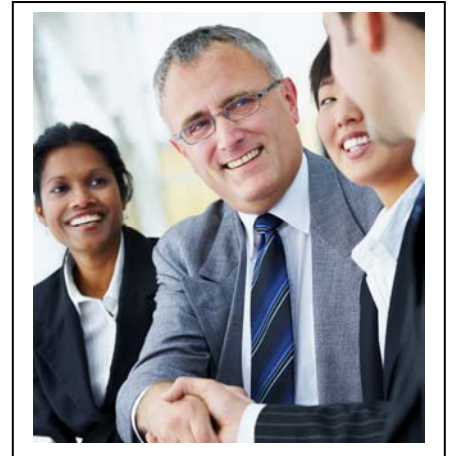
...IMPACT IS POWERFUL

Your project will affect jobs, education, and quality of life.



...INVESTMENT IS SOUND

Your project is sustainable. Take-rates, prices, etc. are supportable.



To really make your proposal shine, you need more than engineering drawings and spreadsheets. With only one chance to move your project past Step-1 of the review process, your proposal must present your case concisely, accurately, and robustly. RVA Market Research & Consulting, the clear authority in North American FTTH market research since 2001, can provide you with powerful and compelling data, graphics, and more to help you plan, refine, and support your specific project. Based on the actual experiences of hundreds of FTTH projects since the beginning of the FTTH industry, RVA can give you tools to put more teeth into your Step-1 BTOP, BIP or SBA stimulus related broadband proposal... and help move it to the top!

“FTTH Impact & Viability: The Local Case For Fiber”

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Thorough, yet inexpensive, RVA's newest 60 page report, “FTTH Impact & Viability: The Local Case For Fiber”, can help support your strategies in critical areas such as economic and quality of life impact, support of take-rates, service prices, and more. View Table of Contents in FTTH section of website... only \$950.00

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